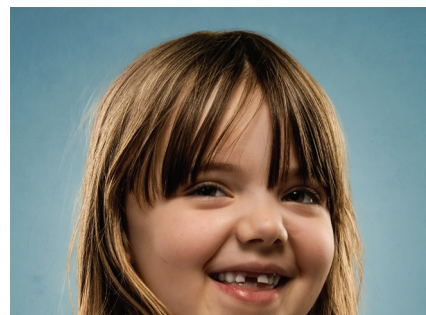




a fresh approach to school photography



PicDay & YDP - A NEW Partnership in School Photography

Who are we?



PicDay aim to bring a fresh, innovative approach to School and Sports Photography.

For as long as we can remember school photography has been stuck in time, so we embarked on a mission to revolutionise the traditional school photography experience. We know there is a reason why! Year after year parents continue to purchase their child's photos despite not being overly happy with the image, the price or the backgrounds. With our unique mix of tradition with a modern twist, we aim to make sure parents can purchase with a smile on their face as well as the face of their child(ren).

Partnership with YDP

In an exciting venture, PicDay has joined forces with YDP to revolutionise school photography across Peterborough and beyond. Partnering with an organisation deeply embedded in sports coaching and youth development, we believe we can bring a fresh perspective to capturing the essence of school life.

Working collaboratively with YDP we are committed to expanding our impact and reaching more young people nationwide.

Our shared ethos revolves around delivering the highest standard of service as possible.

picday.co.uk

07538 628378

info@picday.co.uk

Y.D.P
YOUTH DREAMS PROJECT

"We are delighted to partner up with PicDay. Their unique style of photography and innovative approach is a perfect fit for the schools we work with now and in the future"

Why Choose Us?

Traditional with a modern twist!

We understand that your school has probably built a long lasting relationship with a preferred photographer. But with our partnership with YDP we hope we can encourage change. Here's why we are different and how we are trying to mix tradition with a modern approach.



POSES

Tradition is important. That's why we still do the "normal" pose that parents are used to. But parents also want something different, so we let the children express themselves, with a second pose of their choice.

A survey in The Guardian showed that 75% of parents who purchased a School photo, found they were too expensive.

That's why our printed photos start from just £10.



VALUE

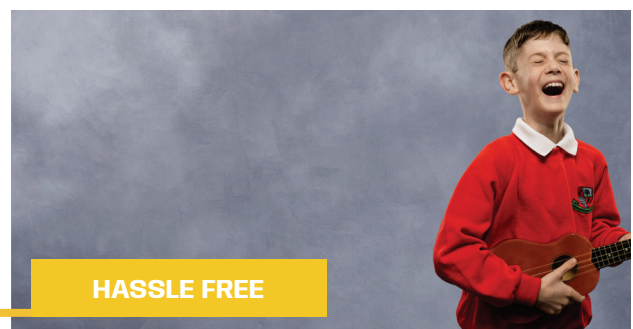


GREEN SCREEN

Greenscreen technology enables us to offer parents the choice of backgrounds. It also lets us create awesome class and whole school images, from taking just individual photos! Magic!

No proof cards or order forms to hand out and collect. No cash handling and easy parent registration.

Our online shop lets parents choose and purchase their photos, with no hassle.



HASSLE FREE



"Excellent product that the team at Pi
was first class and they couldn't





cDay produce. The after sales service
do enough for me as a customer."





Value

At PicDay, we believe in a commitment to provide exceptional value

Our packages are thoughtfully designed to offer the parents a range of options, ensuring that we tailor to a range of preferences and budgets.

No Hidden Costs

We understand the importance of honesty in our pricing structure. There are no hidden costs or unexpected surprises - what you see is what you get. We are committed to exceptional value, delivering high-quality photographs and an experience that preserves the memories of the children's school journey.

Commission on all Orders

We want to build a mutually beneficial relationship with our partner schools. To show our commitment to supporting your school we offer a commission on all orders placed. By choosing PicDay you not only invest in capturing precious memories but also directly contribute to initiatives and programs within your school.

Download
all images

£29.99

Individual
prints

£10.00

Classic
Package

£25.00



3 x Print Only 7x5
1 x Print Only 4 Small
Wallet Prints

Super
Package

£35.00



1 x Mounted Print 8x6
2 x Mounted Prints 7x5
2 x Mounted Prints 5x4
2 x Digital Downloads

Premium
Package

£40.00



2 x Mounted Prints 8x6
3 x Mounted Prints 7x5
2 x 4 Small Wallet Prints
1 x 4 5x4 prints
ALL Digital Downloads

Ultimate
Package

£45.00



2 x Mounted Prints 8x6
4 x Mounted Prints 7x5
1 x Mounted Print 10x8
2 x 4 Small Wallet Prints
2 x 4 5x4 prints
ALL Digital Downloads



Green Screen

Green screen technology offers creative freedom and a personalised touch that elevates the entire school photography experience.

One advantage of green screen technology is the flexibility it grants regarding backdrop choices. Unlike conventional photography, where the backdrop is predetermined, green screen technology allows for limitless possibilities. Parents can now choose backgrounds that resonate with their child's personality or align with specific themes, adding an element of individuality to each portrait.

seamlessly merge these individual shots into group photos, resulting in visually stunning group compositions.

Scan the QR to see a video of our shop and how parents can change backgrounds

Large Group Photos with Ease

The logistical challenges of capturing large group photos are effectively overcome with green screen technology. Instead of orchestrating the perfect group shot on-site, our photographers capture individuals separately against a green background. This not only simplifies the process but also ensures that every student looks their best. The magic happens in our studio, where we



Hassle Free

Organising a seamless and stress-free PicDay for schools is at the core of our commitment to excellence

Working Together

From the moment a school partners with us at PicDay, we take complete care of the entire administrative process to ensure a smooth and efficient day.

Our dedicated team works closely with school administrators to streamline the scheduling, planning, and execution of the photography session.

Hassle Free Systems

We provide a hassle-free parent registration system that eliminates the need for proof cards, and we use an online platform for easy viewing and ordering of photos, sparing schools the inconvenience of managing paper or taking cash collections.

Simple Parent registration

No order forms

No cash collection

Simple Online shop

Free Batch Delivery



What We Can Do!

ANNUAL INDIVIDUAL PHOTOS



Start of the school year, annual individual photos. Children will have the "normal" pose, plus the opportunity to express themselves and their personalities in a second pose of their choice.

ANNUAL GROUP PHOTOS



End of year class/year/full school group photos with a difference.

We will come and take an individual photo of every student and staff member.

We will then produce these group photos in the studio, ensuring all children are looking forward, eyes open and happy.

LEAVERS & SPORTS TEAM PHOTOS



End of year school leavers individual and group photos. A real chance for the students to express themselves.

This will include our awesome "memory mate" photo (example to the left)

We can also offer amazing sports team individual and group photos, using custom templates and backgrounds



picday.co.uk

07538 628378

info@picday.co.uk